2nd Australasian FASD Conference 2018
Our Science Our Stories

Sponsorship and Exhibition Prospectus
Invitation to Sponsor

We are delighted to invite you to the 2nd Australasian Fetal Alcohol Spectrum Disorder Conference (FASD2018) from November 21st – 22nd 2018. The conference will take place at the Pan Pacific Hotel in Perth, Western Australia and will bring together people from academia, clinical practice, service provision and the community to share their knowledge, build networks and learn new skills.

FASD2018 is hosted by the FASD Research Australia Centre of Research Excellence and will encompass the very latest perspectives relating to prevention, diagnosis and management of FASD. The conference theme ‘FASD Our Science, Our Stories’ reflects the strong partnerships that exist between researchers, practitioners and families in this field. Our wish is to extend and deepen those partnerships.

We’re expecting delegates from Australia, New Zealand and other parts of the world. We encourage you to join a rich dialogue between established investigators and talented upcoming researchers, a mix of professionals from a wide range of disciplines, and people whose expertise comes through personal experience of living with FASD.

We look forward to seeing you in Perth in November 2018.

Professor Carol Bower
Conference Co-Chair
Telethon Kids Institute

Professor Elizabeth Elliott
Conference Co-Chair
University of Sydney

FASD Research Australia Centre for Research Excellence acknowledges Aboriginal and Torres Strait Islander people as the Traditional Custodians of the land and waters of Australia. We also acknowledge the Nyoongar Wadjuk Elders, their people and their land upon which the 2nd Australasian FASD Conference 2018 is located and seek their wisdom in our work.
**Why Sponsor The FASD Conference?**

The Conference is extensively promoted throughout Australia:

- Directly to Health, Education and Justice Networks
- Through email communication of Conference announcements
- On social media channels
- With promotion and links from other related websites and sector newsletters
- The Conference has a dedicated website on which sponsors are acknowledged
- At other sector-related conferences/meetings

By sponsoring the Australasian FASD Conference 2018, your organisation will gain the recognition for, and be acknowledged as, an organisation that cares about supporting those who are living with FASD in our community. Tables will be located in a high traffic area on the same level as all functions, breaks and sessions, enabling your organisation to be seen by delegates at all times.

**Custom Packages**

We are happy to work with you to cater for your specific needs, and can tailor a package to suit your requirements. Simply decide what you want to achieve out of your Sponsorship — whether that be to increase awareness of a product, program, issue or service; to establish and build networks; or any other organisational goal — and we will work with you to find the best solution to meet your objectives. To discuss individual requirements and customised packages, please contact lynne.greenway@encanta.com.au
Conference Venue

Pan Pacific Perth

Pan Pacific Hotel
207 Adelaide Terrace
Perth WA

The Pan Pacific Perth Hotel has been confirmed as the venue for FASD Conference 2018. Overlooking the Swan River and foreshore parks, Pan Pacific Perth offers a great location only a short walk from the City’s main shopping, dining, and entertainment districts.

With the hotel’s advanced technical facilities and communications infrastructure as well as first class catering and service, it meets all the requirements needed for an enjoyable and productive working environment.

Destination Perth

Basking in the warmth of a Mediterranean climate Perth is a city buzzing with a new energy reinvigorating visitors with its sophisticated style, cleanliness, clear blue skies and pristine coastline, yet the relaxed lifestyle and friendly vibe remain.

Wander around the city’s attractions like the Perth Mint and Swan Bell Tower, browse the city’s shopping malls and the trendy King Street strip or enjoy a cruise on the river stopping by Perth Zoo along the way. If swimming, surfing, snorkelling or just lounging at a beachside café is more your style the white sands of the famed Sunset Coast are just 20 minutes west of the city. Golfers will be spellbound by the variety of lush courses surprisingly close to the city centre, and encounters with kangaroos and emus make for a memorable 18 holes. Catch a train, join a cruise or drive to the nearby colourful working port of Fremantle. Enjoy the carnival atmosphere of street performers outside the markets, delight in the buzz of activity along the “Cappuccino Strip” or enjoy the fresh seafood at Fishing Boat Harbour.

Less than 50 minutes south of Perth, the protected waterways, beaches and excellent boating and fishing activities of Mandurah are a day-tripper’s delight.

For an island experience, board a ferry to Rottnest, just 25 minutes off the coast. Enjoy the laid-back beachside holiday atmosphere, quiet coves and crystal clear waters. Or discover the Swan Valley, Western Australia’s oldest wine growing region just 30 minutes east of the city. An endless choice of wineries, micro-breweries, stylish restaurants, quaint cafés and art and craft galleries await to satisfy your palate and your palette.
## Opportunites at a Glance

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<td>Lanyard and Namebadge</td>
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<td>Full Page Advertisement</td>
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Sponsorship Opportunities

Major Sponsor $10,000

A prestigious level of sponsorship, this is an ideal opportunity to associate your organisation and brand with a successful conference that provides real value to those attending. It is an opportunity to deliver a clear message about your commitment in the field, your products or services, and connect with public and private decision makers and influencers.

- Two complimentary delegate registrations, including attendance at the Welcome Reception
- One banner placed in the plenary session for the duration of the conference. **Banner to be supplied by sponsor**
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program Handbook including logo and 200 word profile
- Recognition on the Conference website with hyperlink to your website
- Full page colour advertisement in the Conference App/Program Handbook. **Artwork to be supplied by the sponsor and the Committee reserves the right to select the size of the program handbook.**
- Corporate logo in a PowerPoint display shown at various times to delegates during sessions
- Corporate logo placed on official Conference signage throughout the venue
- One satchel insert or product (excluding note pads and pens) in all delegate satchels. **The Committee reserves the right to select the satchel.**
- Complete list of delegates details (subject to compliance with privacy legislation) at the conclusion of the conference
Welcome Reception $5,000

As the first official social event of the FASD2018 conference, the Welcome Reception provides an opportunity for delegates to meet the evening before the conference enjoying the company of colleagues and views of the Swan River.

- Two Welcome Reception tickets
- One banner placed in prominent position at the Welcome Reception venue. *Banner to be supplied by sponsor*
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program Handbook
- Recognition on the Conference website with hyperlink to your website
- Corporate logo in a PowerPoint display shown at various times to delegates during sessions
- Corporate logo placed on official Conference signage throughout the venue
- One satchel insert or product (excluding note pads and pens) in all delegate satchels. *The Committee reserves the right to select the satchel.*
Travel Grants

Help us achieve our goals of broadening participation by subsidising the cost of conference attendance for these groups. Some individuals may find it difficult to participate in the conference because of limited resources and/or long travel distance. Recipients of the travel subsidies must be prepared to attend the full 2 days of the conference, be available to meet the sponsor and have photos taken for later inclusion in media and promotion by both FASD Research Australia and the sponsor, and provide feedback on the conference and the value of subsidy following the conference.

Parent/Carer Grants $5,000
This sponsorship will provide a limited number of travel grants to promote participation and reduce barriers for parents and carers wishing to attend the 2018 Conference.

Indigenous Grants $5,000
This sponsorship will provide a limited number of travel grants to promote participation and reduce barriers for Indigenous Organisations or Individuals wishing to attend the 2018 Conference. An organisation may apply for one person to attend on behalf of that organisation.

Student Champions $5,000
This is your opportunity to support our future scientists! Funds will go toward travel grants and student-only networking events.

All of the above Travel Grant Supporters will receive:
• Discounted registration for up to two delegates
• Acknowledgement in all conference marketing material
• Recognition in the Conference App/Program Handbook
• Recognition on the Conference website with hyperlink to your website
• Corporate logo in a PowerPoint display shown at various times to delegates during plenary sessions
• Corporate logo placed on official Conference signage throughout the venue
• One satchel insert or product (excluding note pads and pens) in all delegate satchels. The Committee reserves the right to select the satchel.
Technology Hub $5,000

In keeping with the theme for FASD2018 Our Science Our Stories, be an industry leader and sponsor the technology touch points including the photo displays and video recordings. This alternative presentation mode will provide delegates with novel and interactive presentation formats, enhancing the story-telling aspect of the event.

- Discounted registration for up to two delegates
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program
- Recognition on the Conference website with hyperlink to your website
- Handbook
- Corporate logo in a PowerPoint display shown at various times to delegates during plenary Sessions
- Corporate logo placed on official Conference signage throughout the venue
- One satchel insert or product (excluding note pads and pens) in all delegate satchels. The Committee reserves the right to select the satchel.

Researcher Breakfast $4,000

The Researcher Breakfast is for delegates who identify as a Researcher and includes Masters and PhD students. The Keynote Speaker at the breakfast will be Professor Tom Snelling. Motivated scientists attending this breakfast session will learn about innovative methodology and be inspired to share their own stories with interstate/international colleagues.

- Two breakfast tickets
- Logo recognition in the breakfast session room
- One banner placed in breakfast session room. Banner to be supplied by sponsor
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program Handbook
- Recognition on the Conference website with hyperlink to your website
- Corporate logo in a PowerPoint display shown at various times to delegates during plenary Sessions
- Corporate logo placed on official Conference signage throughout the venue
- Corporate logo in a PowerPoint display shown at various times to delegates during plenary sessions
Writing Pad & Pens Sponsor $4,000

- Corporate logo printed in one colour on all delegates’ writing pads and pens, provided by the Organisers. *The Committee reserves the right to select note pads and pens.*
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program Handbook
- Recognition on the Conference website with hyperlink to your website
- Corporate logo in a PowerPoint display shown at various times to delegates during Plenary sessions
- Corporate logo placed on official Conference signage throughout the venue

Coffee Cart Sponsor $4,000

- Exclusive naming rights to the Coffee Cart
- The opportunity to supply branded Coffee cups. *To be supplied by sponsor*
- One banner to be displayed in the Coffee Cart Zone. *Banner to be supplied by sponsor*
- Acknowledgement in all conference marketing material
- Recognition in the Conference App/Program Handbook
- Recognition on the Conference website with hyperlink to your website
- Corporate logo in a PowerPoint display shown at various times to delegates during plenary sessions
- Corporate logo placed on official Conference signage throughout the venue

*The organisers will provide the coffee cart, barista and coffee throughout the two day Conference in this package*
Satchel Sponsor $3,500

• Corporate logo printed in prominent position in one colour on all delegates’ satchels. The Committee reserve the right to select the satchel.
• Acknowledgement in all conference marketing material
• Recognition in the Conference App/Program Handbook
• Recognition on the Conference website with hyperlink to your website
• Corporate logo in a PowerPoint display shown at various times to delegates during plenary sessions
• Corporate logo placed on official Conference signage throughout the venue

Lanyard and Name Badge Sponsor $3,000

• Corporate logo printed in one colour on all delegates’ lanyards and namebadges. Committee reserve the right to select the lanyard
• Acknowledgement in all conference marketing material
• Recognition in the Conference App/Program Handbook
• Recognition on the Conference website with hyperlink to your organisation
• Corporate logo in a PowerPoint display shown at various times to delegates during plenary sessions
• Corporate logo placed on official Conference signage throughout the venue
Sponsorship Opportunities

Advertisements

Full page advertisement - $750 (limit 2)
• Full page colour advertisement in Conference Program
• Brochure/website in Conference App

Half page advertisement - $550 (limit 2)
• Half page colour advertisement in Conference Program
• Brochure/website in Conference App

Artwork to be supplied by the sponsor and the Committee reserves the right to select the size of the program handbook

Satchel Inserts

Satchel Insert - $750 (limit 2)
Satchel Insert (Not-for-Profit) - $550 (limit 2)

Excluding note pads and pens

Exhibition Opportunities

Table top displays - not for profit - $500
Table top includes the following:
• 1 x trestle
• 2 x chairs
• 1 x Exhibitor registrations (excludes access to sessions)

Table top displays - general - $1000
Table top includes the following:
• 1 x trestle
• 2 x chairs
• 1 x Exhibitor registrations(excludes access to sessions)

CONTACT
Contact for all sponsorship and exhibition enquiries:
Lynne Greenaway,
Encanta Event Management
lynne.greenaway@encanta.com.au
Ph 08 9389 1488
Booking Form

Please note your booking will not be processed unless all sections below are complete.

Contact Details

<table>
<thead>
<tr>
<th>Organisation name:</th>
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<tbody>
<tr>
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Sponsorship Package

All costs are shown in Australian Dollars

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<th>Packages (please indicate below)</th>
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Travel Grants

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Travel Grants

| Program Handbook Advertisements Full Page | $750 |
| Program Handbook Advertisements Half Page | $550 |
| Satchel Insert                          | $750 |
| Satchel Insert (Not-for-Profit)         | $550 |

Exhibition Opportunities

All costs are shown in Australian Dollars

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<tr>
<td>Table Top Display – General</td>
<td>$1,000</td>
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</tbody>
</table>

Total Amount

TOTAL

$ 

Payment Details

1. Full payment must be made by October 31 2018 to receive all benefits.
2. All monies are payable in Australian dollars and can be paid by credit card or electronic funds transfer.

Method of Payment

- [ ] Please send me a tax invoice to facilitate payment
- [ ] Pay by Credit Card: Please note a surcharge of 2.75% will be applied

Amount to authorise: [ ]

Card Number: [ ]

Cardholders Name: [ ]

Signature: [ ]

Exhibition Opportunities

I have read the terms and conditions and cancellation policy and have authority to accept all of its conditions:

Name (please print): [ ]

Signature: [ ]

Date: [ ]

Please email completed form to Lynne Greenaway
Event Manager
T: +61 8 9389 1488 E: lynne.greenaway@encanta.com.au
Sponsorship Booking Terms & Conditions

TERMS AND CONDITIONS: SPONSORSHIP
- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to the organiser’s approval and we reserve the right to refuse an application.
- Encanta Event Management will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship & Subsidies Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Encanta Event Management and the Organisers reserve the right to introduce new packages should the opportunity arise.
- No sponsor will be listed as a partner in any official capacity until full payment is received.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date.
  - Remaining 50% is due by no later than 31 October 2018
  - Booking forms received after 31 October 2018 require full payment at time of booking.
- Sponsors are responsible for the security of their own equipment and materials during the conference and in transit to and from the venue.
- All attendees must register officially.

CANCELLATION POLICY
- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor/exhibitor is liable for the balance as per the cancellation policy.

CANCELLATION DATES
From April to 1 June 2018: A 50% cancellation fee of total contribution will apply.
From Saturday 23 June 2017: 100% cancellation fee of total contribution will apply.

DISCLAIMER & INDEMNITY
The information in this Sponsorship and Exhibition Prospectus is correct at the time of printing. The Organisers reserve the right to amend the Prospectus without prior notice.
In the event of industrial disruption or other unforeseen circumstances, the Host, Organising Committee and Encanta accept no responsibility for loss of monies incurred by delay or cancellation.

Encanta Event Management
47 Hampden Rd Nedlands WA 6009
T: +61 8 9389 1488
E: lynne.greenaway@encanta.com.au